



# NOT ANOTHER **BORING** BAND CLASS!

The youth control the music market! They always have and always will. But the programs available for them nowadays don't appeal to the modern kid. The foundation of music is super important, but with that foundation, kids want to play popular music and be able to create what they love and express their feelings through sound. Band classes in today's world just don't cater to the future pop stars of the world.



# LOOP LAB TO THE RESCUE

The Loop Lab was created to teach kids the foundation of music, such as rhythm, timing, basic music theory, music history, and a basic understanding of the different styles and genres of music worldwide. But instead of insisting that they learn about why Beethoven was such a fantastic composer, we take a different approach: We teach them to create what they love and hear daily. Whether that be the Taylor Swift hit at the top of the charts or last year's most viewed music video on Youtube, we work backward by finding out what they love and reverse engineering the process. "What chord progression was used in that new Ed Sheeran bridge or, for that matter, What exactly is a Chord Progression?"



# HANDS ON AND PRACTICAL



With our program, students will get a hands-on experience learning how to craft songs using piano and drums, but to ensure we keep their attention, we throw in a curve ball: **UKULELE!** Students will learn to play basic chords to some of their favorite songs and learn how to craft their own melodies!

We dive into the art of recording music. A full-on music production crash course from recording vocals to producing instrumentals. We all know technology is moving faster than we can keep up. So to keep things practical and encourage the idea of not letting limitations hold you back, we focus on using simple apps available on our mobile devices that are changing the music industry through a process called Live Looping. Some of the most prominent artists in the industry, such as Ed Sheeran and Ariana Grande, have been seen live looping on some of the biggest stages.

And we all know it's not official until it's on Spotify and iTunes! To conclude our session, we will have collaborated as a class and produced a full-length song wholly written, produced, and recorded by the students and uploaded to digital streaming services to share with their families, friends, and the world!

# CHECK OUT SOME OF THEIR SONGS

[CLICK ON ONE]

[Indian Hills Elementary](#)

[“Don't Wanna Go Back to School”](#)

[Pedley Elementary](#)

[“Not Enough Day”](#)

[Mission Middle](#)

[“Mustang Pride”](#)

MUSIC ACCELERATOR



# MEET YOUR INSTRUCTOR



**Ems has been a full-time national touring singer-songwriter since 2019, and has been booked at numerous colleges nationwide. He plays multiple instruments, from guitar to piano, and is well known for his exciting take on the ukulele. He is APCA 2023 Solo Artist of the Year, voted by the students and advisors at colleges and universities. Ems has worked with major brands such as Hallmark, MTV, and Starbucks on musical projects and creative forums, bringing awareness to the importance of the arts and creativity. He is a product of band programs in the inner city and is classically trained, performing at the prestigious Carnegie Hall in New York.**

# THE LOOP

LAB

MUSIC ACCELERATOR



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